



**When it comes to your postal needs,
are you still using these guys?**

There's a better way...



POSTAL STRATEGIES CORP.

Why Postal Strategies?

No Cost • No Contracts • No Equipment • No Trips to the Post Office

No more long lines. No more hassles. And most importantly, no more paying full price because your business doesn't meet the Post Office's daily presort mail minimums.

There's a better way.

With Postal Strategies you can reduce your postage costs without any additional equipment or cost to you. It's fast, easy and secure.

And best of all, there are no minimums, no contracts and no hassles.

We pick up your mail like clockwork everyday and deliver it to the Post Office for you. All you do is press a button.

With Postal Strategies, you're assured of a reliable, no-cost system that gets your mail to its recipient on time while saving you money in the process.

We're a safe and secure company that can be counted on to deliver your mail the same day we pick it up. And we'll even catch any mailing mistakes before they happen, saving you time and money.

There is a better way - and Postal Strategies is it.



What we do:

- Pick up your mail at a scheduled time. No more time-consuming trips to the post office.
- Ensure that your mail is properly prepared according to Post Office standards.
- Run your mail through our free Fastforward Service to make sure it's forwarded properly.
- Sort your mail with other small businesses in your area to give you the best possible discount.

What you do:

- Simply press a button and sit back - we do the rest.



POSTAL STRATEGIES CORP.

How Much Can I Save?

How much you save depends on both the weight and quantity of mail pieces you typically send out each week. For example, a business that mails out 100 pieces of mail weighing 1 ounce or less each day can save almost \$700 a year. If you mail 1,000 pieces daily, you can save \$7,000 per year.

It's also important to note that to qualify for the discount, your mail must be First Class letter size USPS domestic mail weighing between 1 and 3.5 ounces. If your mail falls outside these requirements, Postal Strategies can still help you save on your postage costs.

Postal Savers Program Rate Chart

USPS "First Class Presort"

Weight Not To Exceed	<u>Current Rates May 12, 2008</u>		<u>Rates beginning May 11, 2009</u>	
	USPS Retail Rate	USPS Commercial Rate	New USPS Retail Rate	New USPS Commercial Rate
1 oz	\$0.42	\$0.394	\$0.44	\$0.414
1.1 to 2.0oz	\$0.59	\$0.519	\$0.61	\$0.539
2.1 to 3.0oz	\$0.76	\$0.644	\$0.78	\$0.664
3.1 to 3.5oz.	\$0.93	\$0.769	\$0.95	\$0.7893

** Must meet USPS first class domestic mail standards**

Dimensions	Minimum	Maximum
Height	3-1/2"	6-1/8"
Length	5"	11-1/2"
Thickness	.007"	1/4"

Now that makes mail "cents"



POSTAL STRATEGIES CORP.

Ready to start saving?

It's simple to start saving your business money. Just fill out the form below and give us a call. We'll walk you through our painless process of saving your company money.

What types of mailings do you typically send?

<input type="checkbox"/> Invoices	<input type="checkbox"/> Checks	<input type="checkbox"/> Newsletters
<input type="checkbox"/> Statements	<input type="checkbox"/> Advertising Mail	<input type="checkbox"/> Brochures
<input type="checkbox"/> Notices	<input type="checkbox"/> Outsourcing	<input type="checkbox"/> Other

How often do you send your mailings out?

<input type="checkbox"/> Daily	<input type="checkbox"/> Monthly	<input type="checkbox"/> Annually
<input type="checkbox"/> Weekly	<input type="checkbox"/> Quarterly	<input type="checkbox"/> Other

How many pieces are No. 9, 10, 11 or 6 x 9?

Daily pieces	_____
Weekly pieces	_____
Monthly pieces	_____

How many flats do you normally send out?

Daily pieces	_____
Monthly pieces	_____

What mail classes are you currently processing?

First Class	_____
Standard	_____
International	_____
Non-Profit	_____

Tell us more about your company:

Name	_____	Title	_____
Company	_____	Address	_____
City/State/Zip	_____	Phone	_____

Fax back to: Sandy Smith at 480.219.3049

